

EXPERIENCE

2013-2015

AMP AGENCY | Boston, MA & New York, NY

2016-PRESENT

SENIOR ART DIRECTOR

- Concepted and executed high impact print ads as well as rich media OLA campaigns for the British fashion brand, Boden
- Directed photoshoots for Boden's womens and kids branding campaigns
- Designed and concepted social campaigns for multiple Hasbro brands
- Created websites, standard OLA, rich media OLA campaigns and print concepts for Uno Pizzeria & Grill, Iceland Air, Runkeeper and Bermuda Tourism
- Worked with creative directors on new business pitches including Boden, Uno Pizzeria & Grill, Iceland Air, Bermuda Tourism and Hasbro

2011-2013

THE AD CLUB | Boston, MA

SENIOR ART DIRECTOR

- Produced small to large scale events including The Rosoff Diversity Awards (New England's premier diversity award show), The EDGE Conference and The Hatch Awards
- Creative management and oversight of design team and interns
- Served on various committees and developed event concepts and marketing and public relations plans

2010

ASSISTANT ART DIRECTOR

- Designed and developed the company's 10+ microsites
- Worked with the marketing team to ideate and execute campaigns across digital and social media platforms

2009-2010

DESIGNER

- Worked with multiple Boston area printers to create event collateral and developed a working knowledge of the printing process
- Designed email marketing campaigns for various advertising industry events

2008

DORLING KINDERSLEY | London, U.K.

JUNIOR DESIGNER

- Designed a children's book, *Star Wars: Yoda in Action*, written for ages 8-10 as part of a graded literacy scheme
- Designed three-dimensional models and characters for the children's craft book *Let's Make it Mister Maker*
- Served as a creative team member on large scale design projects, including DC Comics Encyclopedia and James Bond Encyclopedia

EDUCATION

2009

COLBY-SAWYER COLLEGE RICHMOND THE AMERICAN

BFA: GRAPHIC DESIGN

New London, New Hampshire

INTERNATIONAL UNIVERSITY

INTERNATIONAL STUDY

London, United Kingdom

SKILLS

- Software: Proficient in the Adobe Creative Suite, iWorks and Microsoft Office Suite
- Working knowledge of HTML, CSS, Wordpress and Adobe Dreamweaver